

Connecting the pieces for business success

Radisson Hotel

380 William Street, Melbourne, Victoria 3000, Australia

Tuesday, 18 May 2010

9:00 am – 6:00 pm



The Timber Merchants Association (TMA) and the Australian Timber Importers Federation (ATIF), in association with the Window and Door Industry Council (WADIC) have joined forces to host the timber industry's **must attend** Victorian timber industry event for 2010.

The *Connecting the pieces for business success* seminar will cover key aspects of the timber industry supply chain, together with wider aspects of the industry's business environment, wood-based product marketing and company-level business success.

Connecting the pieces for business success will be the premier timber industry event in Victoria for 2010 and has been designed to appeal to the broad cross section of companies and organisations in the timber supply chain, their suppliers, supporters and related businesses and interests.

Attendance at the seminar is **free** to staff of company members of the TMA, ATIF and WADIC. Unless associated with a seminar sponsoring company or organisation, a charge of \$100 will be made for others wishing to attend.

Connecting the pieces for business success will:

- Provide timber industry supply chain participants with an update of current topical issues, fresh ideas, perspectives and information that will help build better businesses.
- Provide a forum for the Victorian timber industry supply chain to constructively debate and work together towards solving industry issues and realising opportunities.

Connecting the pieces for business success will cover a range of topics, including the changing nature of housing construction and the timber industry; product innovation and marketing activity; the 'drivers' for change, and the emerging factors that will impact on future timber supply chain businesses.



Connecting the pieces for business success speaker line up will include:

- Senator the Hon Kim Carr, Minister for Innovation, Industry, Science and Research
- Nigel Wilshier, Joint owner and Managing Director, OTC Timber Co, Otorohanga, New Zealand and Council Member, New Zealand Pine Manufacturers' Association
- Harley Dale, Chief Economist, Housing Industry Association Economics Group
- Ric Sinclair, Managing Director, Forest and Wood Products Australia
- Robert Coleman, Counsellor (Commercial), Canadian High Commission
- Ron Caddy, President, Timber Merchants Association
- Ashley Wright, Board Member, Wright Forest Products and Deputy Chairman, Australian Timber Importers Federation
- Philip Dalidakis, Executive Director, Victorian Association Forest Industries
- Neil Evans, Standards Manager, Forest and Wood Products Australia
- Peter Roberts Executive Director, Timber Merchants Association
- Glen Tilling, Managing Director, Tillings
- Peter Alexander, Managing Director, Peuker & Alexander
- Wendell MacLoud, Managing Director, Thorlynn

- Michael Hartman, Chief Executive Officer, Forestworks
- John Halkett, Technical Manager, Australian Timber Importers Federation

Connecting the pieces for business success seminar program

- Arrival, registration and coffee **9:00am – 10:00am**
- Welcome
- Keynote address
- Victorian housing construction outlook
- Victorian Timber Industry Strategy
- Wood Naturally Better campaign initiatives and future direction
- Lunch **12:30pm – 1:15pm**
- Review of timber industry standards and codes
- Timber supply chain panel presentation and discussion
- Kiwi pine product launch
- Canadian timber products
- Timber supply chain skills upgrade and training
- Audience participation and questions
- Conclusions and wrap up
- Happy hour **5:00pm – 6:00pm**

Program subject to change at the discretion of the organisers

Connecting the pieces for business success seminar sponsors



WRIGHT FOREST PRODUCTS



Registration Form

First name: _____ Surname: _____

Telephone: () _____ Mobile: _____

Email: _____

Company/Organisation: _____

TMA, ATIF or WADIC member? Yes No

Radisson Hotel (03 9322 8000) seminar accommodation rate is \$179 per night or \$199 with a full breakfast. If booking yourself please quote TMA10. Parking is available at the Radisson Hotel. Charges are \$30 a day for valet parking and \$17 a day for self-drive parking.

Radisson Hotel accommodation requirements: _____

Seminar seating is limited. The organisers reserve the right to decline registrations for attendance if necessary. Your attendance will be confirmed by email following receipt of your registration.

Fax registrations to: **03 9877 6663**, or email to ingridam@timber.asn.au