



**Timber Industry Release
(on behalf of the ATDA (TDA/WNB) partnership):**

The Australian Timber Design Awards (ATDA), now entering the 11th year of competition, is proud to announce that entry for 2010 is now open and we are looking for the very best uses of timber to reward the Architects, Designers and Builders and it is the timber industry that can help itself in helping to make this Design Awards year, the very best.

It is the timber merchants and producers that know where all the timber goes and therefore it is the timber merchants and producers that can point out projects that should be involved.

We want all members of the industry to be on the look out for that eyeing catching job, set by the mountain or the sea, where you have supplied local or imported material and the finished result just has to be seen to be believed, we want to know about it.

How can you help?

- tell your job contact about the competition;
- get them to download an entry form from www.timberawards.com.au
- send an email to the Awards Committee info@timberawards.com.au
- pay the \$275.00 entry fee for them;
- assist in gathering the certification and photos.

Apart from the architectural rewards of the entrant in winning an award our industry stands to benefit greatly with the level of exposure we are now generating through magazines and industry promotion gained by the winners.

As a supplier or manufacturer you too can benefit from the entries in the competition, the Awards Committee has the right to publish extracts from all entries both in a promotional and advertorial manner.

If we can identify your products or material we can we can help you use winning material to promote your business.

For this year there will be 7 Primary entry categories, all building related, including a new category, Interior Fitout – Residential, and 2 divisions of Sustainable Design catering for both residential and commercial projects.

There have been some changes made to the entry format for the Best Use of, Product, categories where the 8 individual awards now including a new category for Recycled Timber and an extra special category for Best Timber Joinery or Furniture Element has also been added.

Along with these traditional timber use categories we have added a Peoples Choice award, which will be decided by a popular vote from the projects presented on the ATDA web site, and an International Projects Award, for Australian residents working overseas.

There will again be regional presentations made in Sydney, Melbourne, Brisbane and Perth, where all regional and product categories winners, depending on the number of individual regional entries received, will be announced, with the National winners presented at a gala timber industry event in Sydney on Friday 29th October.

The competition is open to most sectors of the industry including architects, building designers, builders, engineers, in fact anyone who has a principal interest in the design and construction of a building that heavily features timber, either structurally or aesthetically.

The ATDA is a joint partnership of the Timber Development Association NSW and Forest and Wood Products Australia which provides the major sponsorship through Wood. Naturally Better. TM www.naturallybetter.com.au/

The Wood Naturally Better. TM campaign is designed to increase education and awareness in the customer and construction communities to position wood as their preferred material of choice. This five year campaign has been developed as a way for the industry to highlight the role that wood plays in mitigating the effects of climate change in Australia. The campaign's purpose is to communicate to a range of audiences the features and benefits of choosing and using wood by highlighting its environmental, aesthetic, economic and 'architecturally smart' characteristics.

For more details on the competition, entry format, conditions of entry, regional areas or to see who has won in past years go to www.timberawards.com.au

For more information regarding this release please contact;
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Note:

Attachments to this release are JPEG versions of the ATDA & WNB logos.